

Approved identity



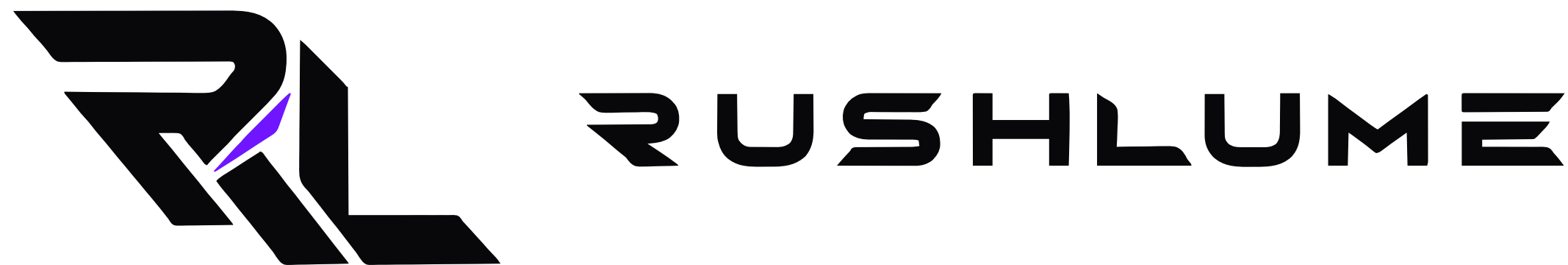
RUSHLUME

Dark field / reverse



RUSHLUME

Lockups and single-colour artwork



Colour and typography



INK

#08080B



VIOLET

#7015FF



LAVENDER

#A690FF



COBALT

#3455FF

Logo lettering is custom outlined artwork. Do not substitute a font.

Interface: existing project sans-serif. Template text: Arial / system sans.

Core mark: solid colours. Light beams and gradients are supporting graphics.

Spacing and small sizes



Clear space: 20% of visible mark height.

Full RL monogram: 64 px minimum.

Horizontal lockup: 240 px minimum.

Wordmark: 160 px minimum.

Use simplified R favicon below 48 px.

Keep proportions. No outline, rotation, stretching or glow on the core logo.

Use supplied reverse artwork on dark backgrounds.

Campaign and video



Your skill. In motion.

Print handoff



RUSHLUME

YOUR SKILL. IN MOTION.

[Cinematic gameplay edits.](#)

Editable RGB vectors. Printer supplies CMYK conversion and bleed.

No invented address, email, founding date or domain ownership claims.

Rebrand implementation

- 01 Deploy selected artwork under public/brand.
- 02 Update the central BRAND configuration; preserve storage and DB keys.
- 03 Replace navigation, auth, export intro and footer branding.
- 04 Configure favicon, manifest, metadata and social preview.
- 05 Connect domain and email only after ownership and setup are confirmed.
- 06 Verify desktop/mobile, brand guard, build and exported video.

Reference, source paths, SVG, PNG, ICO and tokens are included.

Full Slovak handoff instructions and file inventory: README.md.